3rd Annual Sacramento Advertising Club Awards Banquet October 18, 1974

Theme by KHUEN RAKELA STUDIOS • Design and art production by CONCEPT • type and veloxes by LITHOGRAPHICS TYPE SHOP • 4 color separations and offset printing by CAL CENTRAL PRESS • Silkscreen printing by IMPACT GRAPHICS • Paper - BLAKE, MOFFITT, AND TOWNE • Illustration, copyright 1974 by DAVID SCOTT GOODWIN